



GRAND WAILEA: AN INSPIRED HISTORY

OUR MO'OLELO

The Grand Wailea was established in 1991. After an adjustment of international exchange rates in 1985 strengthened the yen over the dollar, Japanese developers purchased investment properties in Hawai'i at an unprecedented rate. One developer wanted something more than just a commercial investment, though.

Mr. Takeshi Sekiguchi, the resort's original developer, envisioned a cultural asset for the community and a place of serenity for travelers and residents. Seeking a visual storyteller who could personify his vision, Mr. Sekiguchi met Ryo Urano, one of the top graphic designers in the Pacific and the creator of the orchid logo and tile mosaic pool of O'ahu's Halekulani.

Discussing the future of Grand Wailea's identity, Mr. Sekiguchi shared his vision of a luxury resort inspired by six cultural and environmental influences of Maui: **water, light, sound, flowers, trees** and **art**. Mr. Sekiguchi shared also that, because women make the majority of travel decisions for the family, he wanted his resort to capture women's hearts.

It was Urano's wife Irina who created Grand Wailea's iconic symbol: the Love Tree.

Each component of the Love Tree forms a heart, from its lush green branches to its colorful leaves. Most importantly, the logo symbolizes three things:



- a resort in full bloom year round
- the suggestion that families can grow at Grand Wailea as they come back year after year
- the parallel growth of Wailea and Maui, interdependent in their evolution

Today, the six elements of Grand Wailea's mo'olelo live vibrantly in our resort experience, with:

- WATER features including 6 waterfalls, 6 streams, 2 saltwater lagoons and 3 pools, including a 2,000-foot long Wailea Canyon Activity Pool with rapids and the world's first water elevator
- natural LIGHT and sunset views from every guest room of the resort
- the SOUND of paradise through trickling waterfalls, performing musicians and traditional Hawaiian chant at our 5x weekly Grand Luau at Honua'ula
- one of the largest collections of FLOWERS in Hawai'i, offering visitors the experience of walking through a botanical garden
- more than 50 types of TREES, including 60-foot Royal Palms and Monkeypod trees
- the largest college of private ART in the state of Hawai'i, including pieces from four Living Treasures of Hawai'i™

Lastly, Urano designed for Mr. Sekiguchi a spectacular glass tile mosaic inspired by Hawai'i's state flower, giving Grand Wailea her famed Hibiscus pool, stating, "the bloom and buds symbolize growth and maturity."

